Social Media Posts for Six-word Challenge Campaign

**X (twitter) and LinkedIn**

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| May 1 | **\*Share the X/LinkedIn graphic provided** *Caption:*Calling all health or community care providers!This May, join us in celebrating National Caregiver Month by participating in the six-word challenge.Write a six-word summary how you value and support family caregivers as partners in care.Take the challenge at:[www.caregivercare.ca/resources/sixwords](http://www.caregivercare.ca/resources/sixwords)#CaregiverAware #HelpCaregiversTHRIVE |
| May 6-30 | *Caption:***\*Share six-word essay**\*\*(Choose from [www.caregivercare.ca/sixwords.ca](http://www.caregivercare.ca/sixwords.ca) padlet)Calling all health or community care providers!This May, join us in celebrating National Caregiver Month by participating in the six-word challenge.Write a six-word summary how you value and support family caregivers as partners in care.Take the challenge at:[www.caregivercare.ca/resources/sixwords](http://www.caregivercare.ca/resources/sixwords)#CaregiverAware #HelpCaregiversTHRIVE |
| May 31 | *Caption:*Thank you to everyone who participated in the six-word challenge for National Caregiver Month! See the inspirational submissions on this page. [www.caregivercare.ca/resources/sixwords](http://www.caregivercare.ca/resources/sixwords)#CaregiverAware #HelpCaregiversTHRIVE |

**Instagram**

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| May 1-30 | **\*Share the Instagram graphic** provided and add the following words below:*Caption:*Calling all health or community care providers!This May, join us in celebrating National Caregiver Month by participating in the six-word challenge.Write a six-word summary how you value and support family caregivers as partners in care.Take the challenge at:[www.caregivercare.ca/resources/sixwords](http://www.caregivercare.ca/resources/sixwords)#CaregiverAware #HelpCaregiversTHRIVE |
| May 31 | **\*Share the Instagram graphic** provided and add the following words below:*Caption:*Thank you to everyone who participated in the six-word challenge for National Caregiver Month! See the inspirational submissions on this page. [www.caregivercare.ca/resources/sixwords](http://www.caregivercare.ca/resources/sixwords)#CaregiverAware #HelpCaregiversTHRIVE |