COMMUNITY-BASED SENIORS' SERVICES SECTOR SUMMIT

# CLAIMING OUR SPACE,

Maring our Future







## **MEET THE CBSS SECTOR**

Community-based seniors' services (CBSS) organizations have been foundational in meeting the needs of aging Canadians for decades. However, their work is still largely unrecognized from a policy and legal perspective, and CBSS organizations have the potential to create a much larger impact through a collective approach than any one organization could attain alone.

That's why HelpAge Canada is inviting you to the 2024 CBSS Sector Summit, where grassroots organizations from across Canada will unite as a sector to declare a collective vision for the future of aging in Canada and enter the national spotlight.

### Who?

The Community-Based Seniors' Services (CBSS) sector is comprised of a variety of municipal and not-for-profit agencies, including:



Seniors Centres



Community Centres



Neighbourhood Houses



**Community Coalitions** 



Ethno-Cultural Organizations



**Multi-Service Agencies** 



Intermediary Organizations



Funders

Government

## What?

The CBSS sector provides older adults with access to a range of low-barrier programs that help them to remain independent at home and engaged in their communities. Some examples of these types of programs are:



Nutritional Supports



Accessible and Affordable Housing



Health and Wellness



Physical Activity



Social, Education, and Creative Arts Programs



Information, Referral and Personal Advocacy

Transportation

# CLAIMING OUR SPACE, Naming our Future



#### BRINGING TOGETHER THOUGHT LEADERS, INNOVATORS, AND EXPERTS

A first-of-its-kind event, the 2024 summit gathers stakeholders from across the country to share knowledge, resources, and expertise. The summit serves as an entry point for grassroots organizations to gain a fuller picture of aging in Canada, providing new opportunities for partnerships and growth.



#### ESTABLISHING THE SECTOR'S NEEDS AND PRIORITIES

The CBSS sector faces different challenges and situations from province to province and territory to territory. Drawing from our unique experiences, the 2024 summit is an intentional, dedicated space to establish the needs & priorities of the sector as a whole.



#### CREATING A VISION OF A COMMON FUTURE FOR THE SECTOR

As leaders and innovators in the CBSS sector, we have seen first-hand the value older Canadians bring to their communities. We will carve out a pan-Canadian vision of a society where all older adults are included, empowered, and treated with dignity.



# DECLARING THE SECTOR'S ROLE AND IDENTITY

We will raise our collective voice to declare our sector's place in the ageing landscape in Canada, setting the tone for our relationship with government bodies, other sectors, and with older Canadians for years to come.

# **BROUGHT TO YOU BY:**



Working with communities in BC's Interior, Lower Mainland, Central & Northern Vancouver Island





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# AGING proACTIVELY









