

NOT-FOR-PROFIT EXHIBITION OPPORTUNITIES: LIMITED SPACE AVAILABLE

Available for not-for-profit organizations ONLY

As an exhibitor for the 2024 CBSS Summit, you will have a unique opportunity to engage directly with community leaders, key government contacts, and other stakeholders to showcase how you're making a difference in the lives of older people in Canada.

INCLUDED – IN-PERSON AND ONLINE	BOOTH
Dedicated Exhibitor Booth in Exhibition Hall	✓
2024 Summit Website linked to Your Organization's Website	✓
1/4 Page Description with Logo in Printed/Digital Summit Program	✓
Access to Whova's Online Exhibitor Centre for Virtual Engagement	✓
MORE IN-PERSON BENEFITS	
One (1) Printed Copy of Summit Program	✓
Reception Refreshments and Breakfast & Lunch (June 2, 3 & 4) (2 staff max)	✓
Exhibitor-Only Staff Pass(es)** (2 staff max)	✓

Due to limited space availability, organizations must apply to be considered for booth space. Booth space will then be awarded to reflect diversity across Canadian geographies and across organization size. Unfortunately, it is unlikely that all applicants will receive booth space. You will be notified if your application has been approved by March 31, 2024.

PRICING STRUCTURE

In order to provide equitable access to exhibition opportunities for organizations of different sizes, pricing for booth space varies based on organizations' operating budgets:

ORGANIZATIONAL OPERATING BUDGET	BOOTH PRICE
Less than \$250,000	\$750
\$251,000 to \$1M	\$1,000
Over \$1M	\$1,250

ADDITIONAL COMPLIMENTARY EXHIBITOR OPPORTUNITIES

All not-for-profit exhibitors will have the opportunity to provide up to 250 copies of promotional material to be placed at provincial/regional knowledge-sharing tables, located outside of the main plenary room. Please let us know when submitting your sponsorship form if you are interested in taking part in this complimentary opportunity.