

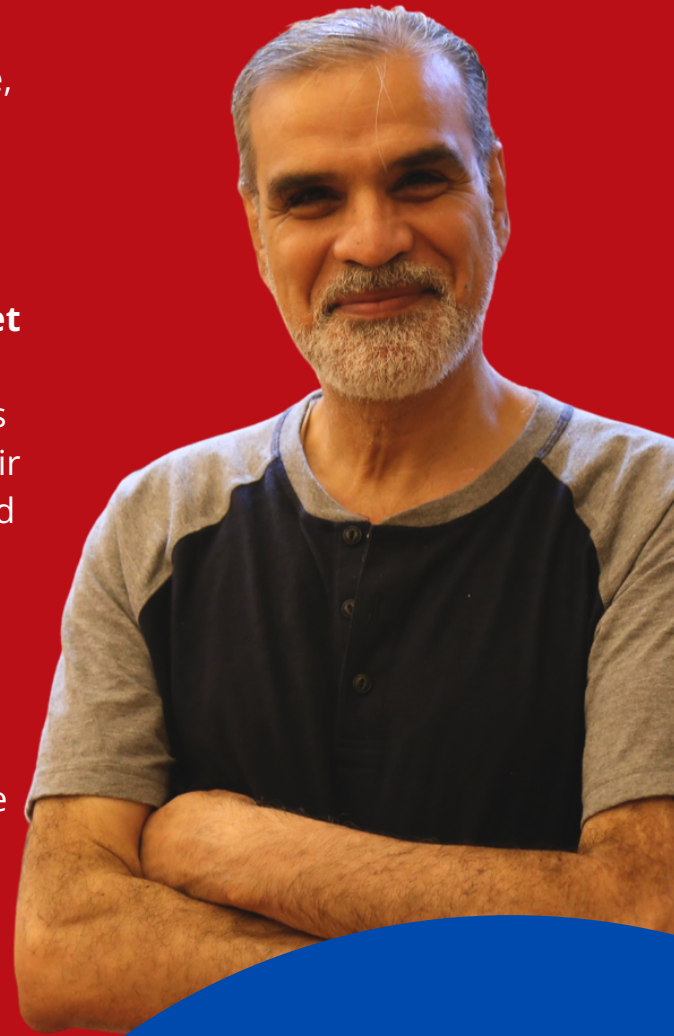
MEET THE COMMUNITY-BASED SENIORS' SERVICES SECTOR

HelpAge

Canada

The **community-based seniors' services (CBSS) sector** is made up of a vast network of public, private, and not-for-profit organizations. You likely know someone who's relied on a CBSS organization. Whether it's your local library, a seniors' club, a food bank, or another community pillar – **CBSS organizations are stepping up to identify and meet the most pressing needs older Canadians face.** These institutions form the backbone of communities from coast to coast to coast, and their role within their communities means that they are uniquely positioned with a finger on the pulse of the values, cultures, and diverse perspectives of the older people they serve.

CBSS organizations are leading the charge in helping older Canadians to age in place. The programs and services they provide help keep people healthy, active, supported as they age, so that older adults can **stay in their homes and communities safely.**



Did You Know?

Over 80% of an older person's health outcomes can be traced to **social factors** such as inclusion, participation in the community, connectedness, opportunities for physical activity, and more.

THERE ARE MORE THAN

8000

CBSS organizations across Canada, spanning every province and territory!

WHO ARE CBSS ORGANIZATIONS?



Seniors Centres



Community Centres



Neighbourhood Houses



Community Coalitions



Ethno-Cultural Organizations



Multi-Service Agencies



Intermediary Organizations



Funders



Governments

WHAT DO THEY PROVIDE?



Nutritional Supports



Accessible and Affordable Housing



Health and Wellness



Physical Activity



Social, Education, and Creative Arts Programs



Information, Referral and Personal Advocacy



Transportation

A UNIFIED, COORDINATED PAN-CANADIAN SECTOR

Nearly every community in Canada has one or more CBSS organizations, lead by dedicated volunteers and staff, who are a lifeline to the older Canadians they serve. Provincial and territorial CBSS sectors are working together to establish a **unified, coordinated national CBSS sector**. Join us in making that vision a reality!

SCAN HERE

